



## IP Member Flash: October 15, 2009

For the most current information visit our calendar of events: [www.asidmn.org/calendar\\_member.cfm](http://www.asidmn.org/calendar_member.cfm)

### ASID MN Lunch & Learn Opportunities

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#### Are you interested in hosting a Lunch & Learn for ASID members?

Lunch and Learns are a great opportunity for Industry Partners to host a luncheon for design practitioners and educate them on your offerings. Lunch & Learns are currently booked through the year. For more information, please contact Karen Filloon at (651) 203-3004 or [kfilloon@southviewdesign.com](mailto:kfilloon@southviewdesign.com). As Lunch and Learn opportunities are booked until the next calendar year, consider sponsoring a Monthly meeting. It is a good use of your marketing dollars and will allow you the opportunity to showcase your product or service to ASID members this year.

### List your Events in the ASID E-Blast!

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#### Do you have an event you would like to invite ASID Members to attend?

Email the date, time, location, contact person, phone/email address, web address and a two to three sentence description of the event to the ASID office at [info@asidmn.org](mailto:info@asidmn.org). E-Blasts are scheduled for the 1<sup>st</sup> and the 15<sup>th</sup> of each month. Event details must be received a minimum of two business days prior to the scheduled E-Blast to be included.

### ASID MN Monthly Meeting Sponsorship Opportunities

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**Sponsor our Meetings! Sponsoring an ASID meeting is a great way to educate our members about the product or service your company has to offer.** For only \$500: Your name will be listed as a sponsor in all communications for the event including E-Blasts and the ASID website Calendar of Events; You will receive a five minute opportunity to speak to the event attendees; a table will be provided to you before, during, and after the meeting to display your product and/or services. Please contact Tabitha Czek at (612) 339-6003 or [info@asidmn.org](mailto:info@asidmn.org) to sign up for sponsorship or for more information on current sponsorship opportunities.



## ASID Minnesota Chapter Sponsorship Package Fiscal Year 2009-2010 (October 1, 2009 – September 31, 2010)

### Platinum \$5000

\$1000 Platinum Sponsorship Package

\$1000 Platinum Level Award Sponsor (full benefits detailed below)

\$3000 À la carte Options

#### Platinum Sponsorship Package:

- Company logo on the homepage of the ASID MN website with a direct link to company website
- Direct link to company website on the footer of every regularly scheduled ASID MN E-Blast
- Two complimentary tickets to a Monthly Meeting of your choice
- Complimentary one-time use of the ASID MN Membership Mailing list (\$250 value)
- One feature email about your company to the membership
- Table top at Annual Meeting/Holiday Party in December
- Recognition in the Annual Membership Directory

### Gold \$3000

\$750 Gold Sponsorship Package

\$500 Gold Level Award Sponsor (full benefits detailed below)

\$1,750 À la carte Options

#### Gold Sponsorship Package:

- Direct link to company website on the footer of every regularly scheduled ASID MN E-Blast
- Complimentary one-time use of the ASID MN Membership Mailing list (\$250 value)
- One feature email about your company to the membership
- Table top at Annual Meeting/Holiday Party in December
- Recognition in the Annual Membership Directory

### Silver \$1500

\$500 Silver Sponsorship Package

\$250 Silver Level Award Sponsor (full benefits detailed below)

\$750 À la carte Options

#### Silver Sponsorship Package:

- Complimentary one-time use of the ASID MN Membership Mailing list (\$250 value)
- One feature email about your company to the membership
- Table top at Annual Meeting/Holiday Party in December
- Recognition in the Annual Membership Directory

Contributions or gifts to Minnesota Chapter ASID are not deductible as charitable contributions for Federal Income Tax Purposes.

# **ASID Minnesota Chapter Sponsorship À la Carte Options Fiscal Year 2009-2010**

## **Monthly Meeting, Exclusive Sponsor (subject to availability Jan, Feb, June, Sept)**

Cost: \$1000

Benefit:

- Exclusive recognition as sponsor on all Monthly Meeting event communications
- Link to website in all monthly meeting event communications
- Link to company website in monthly meeting calendar entry
- Logo displayed during the networking portion of the evening
- Table top display before, during and after the meeting in Suite 185
- Five minute presentation to the audience

## **Sample Sale Post Card Advertising & Printing Sponsor (4 available)**

Cost: \$1000

Benefit:

- Logo recognition on all postcard mailings for the sample sale: Distribution 2,500+ homeowners & businesses
- Recognition in all ASID E-Blast and Website announcements of Sample Sale event

## **Award Competition Sponsor (4 available)**

Cost: \$750

Benefit:

- Logo recognition on the Award Entry Instructions (a full color 11x17 production).  
(Mailed to all practitioner members and emailed multiple times.)
- Recognition as sponsor in all competition info/deadline announcements and website competition event listings
- Recognition as sponsor during all Award Entry Training Sessions.

## **Distinguished Speaker Series, Lunch Sponsor (2 available: March Monthly Meeting)**

Cost: \$750

Benefit:

- 5 minute presentation to audience
- 2 complimentary lunches (mingle and network with the designers)
- Recognition in all event communications
- Link to website in all Distinguished Speaker Series event communications
- Link to website in Distinguished Speaker Series calendar entry to company website
- Table top display before, during and after the meeting in Suite 185
- Please note: This is the March monthly meeting

## **Student Career Day, Event Sponsor (1 available: October Monthly Meeting)**

Cost: \$750

Benefit:

- 5 minute presentation to audience
- 2 complimentary lunches (mingle and network with the students)
- Recognition in all event communications
- Link to website on all event communications
- Link on website calendar to company website
- Table top display during the career day

**Volunteer Recognition Event, Exclusive Sponsor (1 available)**

Cost: \$500

Benefit:

- Exclusive recognition as Event Sponsor on all event communications
- Link to website in all monthly meeting event communication
- Link to website in Volunteer Recognition event calendar entry
- Logo displayed during the event

**STEP Room Sponsor (2 available: February & August)**

Cost: \$500

Benefit:

- Recognition as STEP Room Sponsor on all event communication
  - Recognition on website STEP on-line calendar entry
  - Link to company website from STEP on-line calendar entry
  - Logo on the STEP invitation attachments on all stand alone emails
- ASID has long recognized the key role that the NCIDQ examination plays in design practitioners' career plans. Passage of this rigorous test signifies the hallmark of professionalism in the interior design community, and alerts the public to the expertise and experience of the designer who has met this challenge. To that end, ASID created the STEP program to provide a broad perspective of the issues and information pertinent to the NCIDQ exam.

**Monthly Meeting, Program Sponsor (subject to availability: Jan, Feb, June, Sept)**

Cost: \$500

Benefit:

- Recognition as Meeting Sponsor on all Monthly Meeting event communications
  - Recognition on website monthly meeting calendar entry
  - Table top display before, during and after the meeting in Suite 185
  - Five minute presentation to the audience
- Please note: This is not an exclusive sponsorship

**Student Career Day, Lunch Sponsor (4 available: October Monthly Meeting)**

Cost: \$250

Benefit:

- Recognition in all event communications
- Logo on all event communications
- Link on website calendar to company website

**Volunteer Recognition Event Sponsor (3 available: only if no exclusive sponsor has signed on)**

Cost: \$250

Benefit:

- Recognition in all event communications
- Recognition on website calendar entry
- Logo displayed during the event

**Scholarship Sponsor (unlimited)**

Cost: \$250

Benefit:

- Recognition as a donor to the scholarship fund in all scholarship communications to students

## **Award Sponsorship Benefits:**

### **Platinum** sponsors will receive:

- Your company **name** listed as a platinum sponsor on the event detail portion of our website and within E-Blasts announcing event details.
- Your company **logo** placed alongside award winning entries in Mpls/St.Paul Home February 2010
- Your company **logo** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **logo** in the evening's power point presentation
- Your company **name** in the evening's program

### **Gold** sponsors will receive:

- Your company **logo** placed alongside award winning entries in Mpls/St.Paul Home February 2010
- Your company **name** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **logo** in the evening's power point presentation
- Your company **name** in the evening's program

### **Silver** sponsors will receive:

- Your company **name** placed alongside award winning entries in MPLS/St.Paul Home February 2010
- Your company **name** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **name** in the evening's power point presentation
- Your company **name** in the evening's program