



IP Member Flash: August 17, 2009

For the most current information visit our calendar of events: www.asidmn.org/calendar_member.cfm

ASID MN Chapter Awards Sponsorship Opportunities

Sponsor our Award Banquet! Each year ASID MN holds a fabulous Awards Banquet to honor, recognize and showcase interior design excellence and top-notch designers from our area. This year the celebration will be held on November 12, 2009 in the IMS Atrium. We are looking to you, our Industry Partners, to help sponsor this important celebration. We need your help. **Please see the sponsorship form below for complete details.** Thank you for your consideration, continued support and generosity. We look forward to celebrating the outstanding design work of our ASID peers with this dedicated community of industry professionals! **Deadline for sponsorship submission to receive full benefits is Friday August 28.**

For questions please contact the ASID Awards Gala Co-Chairs:

Maureen Haggerty, (651) 332-9609, Maureen@mint-design.biz

Tim Mohnkern, (612) 341-2906, timothe.mohnkern@kohler.com

Calling All Industry Partners!

The Industry Partner Committee is currently in the process of brainstorming and organizing an event to bring ASID Designers and Industry Partners together. They are trying to establish the level of interest and would like to hear back from Industry Partners that would be interested in participating. At this point they estimate that your involvement would entail an approximate \$200 commitment (1/2 of which would be in the form of a door prize or gift certificate). For this, IP members would receive a six foot table to display their company information on for the duration of the event and the chance to meet and talk to all of the attending designers. They are planning to center the event on CEU classes and lunch to encourage maximum interest and Designer attendance. They, as a committee, are excited about the idea and consider it a great opportunity to strengthen interactions and opportunities for all ASID members, both Designers and Industry Partners alike. **They must hear from you if you would be interested in participating – this will help establish the cost and ultimate venue location which can accommodate all interested IP members.** Please contact Mark Ehlen at ehlencreative@gmail.com.

ASID MN Lunch & Learn Opportunities

Are you interested in hosting a Lunch & Learn for ASID members?

Lunch and Learns are a great opportunity for Industry Partners to host a luncheon for design practitioners and educate them on your offerings. Lunch & Learns are currently booked through the year. For more information, please contact Karen Filloon at (651) 203-3004 or kfilloon@southviewdesign.com. As Lunch and Learn opportunities are booked until the next calendar year, consider sponsoring a Monthly meeting. It is a good use of your marketing dollars and will allow you the opportunity to showcase your product or service to ASID members this year.

List your Events in the ASID E-Blast!

Do you have an event you would like to invite ASID Members to attend?

Email the date, time, location, contact person, phone/email address, web address and a two to three sentence description of the event to the ASID office at info@asidmn.org. E-Blasts are scheduled for the 1st and the 15th of each month. Event details must be received a minimum of two business days prior to the scheduled E-Blast to be included.

ASID MN Monthly Meeting Sponsorship Opportunities

Sponsor our Meetings! Sponsoring an ASID meeting is a great way to educate our members about the product or service your company has to offer. For only \$500: Your name will be listed as a sponsor in all communications for the event including E-Blasts and the ASID website Calendar of Events; You will receive a five minute opportunity to speak to the event attendees; a table will be provided to you before, during, and after the meeting to display your product and/or services. Please contact Tabitha Czek at (612) 339-6003 or info@asidmn.org to sign up for sponsorship or for more information on current sponsorship opportunities.



2009 ASID Minnesota Chapter Awards Banquet

Thursday, November 12, 2009
International Market Square Atrium

Sponsorship Levels:

Level	ASID Members:	Non ASID Members:
Platinum:	\$1,000	\$1,500
Gold:	\$500	\$750
Silver:	\$250	\$375

Sponsorship Benefits:

Platinum sponsors will receive:

- Your company **name** listed as a platinum sponsor on the event detail portion of our website and within E-Blasts announcing event details.
- Your company **logo** placed alongside award winning entries in Mpls/St.Paul Home February 2010
- Your company **logo** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **logo** in the evening's power point presentation
- Your company **name** in the evening's program

Gold sponsors will receive:

- Your company **logo** placed alongside award winning entries in Mpls/St.Paul Home February 2010
- Your company **name** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **logo** in the evening's power point presentation
- Your company **name** in the evening's program

Silver sponsors will receive:

- Your company **name** placed alongside award winning entries in MPLS/St.Paul Home February 2010
- Your company **name** placed on the Awards page of the ASID MN Website
- Your company **name** announced at the evening's program
- Your company **name** in the evening's power point presentation
- Your company **name** in the evening's program

Deadline for sponsorship submission to receive *full* benefits is Friday August 28, 2009.

Please send your check to the ASID office along with this form with your information filled in below. You will be contacted to confirm your sponsorship and benefit details.

Company Name: _____ Contact Name: _____

Contact Email: _____ Contact Phone: _____

For questions please contact the ASID Awards Gala Co-chair:

Maureen Haggerty, 651-332-9609, Maureen@mint-design.biz

Tim Mohnkern, 612-341-2906, timothy.mohnkern@kohler.com

Your continued support of ASID is appreciated. Thank you!

**We look forward to celebrating the outstanding design work of our ASID peers on
November 12, 2009 with this dedicated community of industry professionals!**

Memorandum

To: ASID MN Award Sponsors
From: ASID MN Award Committee
Re: Award Sponsorship Levels
Date: May 1, 2009

The ASID MN Award Sponsorship cost structure has been updated to reflect National ASID policies. ASID policies state that non-member event sponsors must be charged at a rate 50% greater than non-members. The full policy is detailed below.

If you have any questions concerning Award Sponsorship levels please contact the ASID Awards Gala Co-chairmen: Maureen Haggerty at (651) 332-9609 or Tim Mohnkern at (612) 341-2906.

If you are not an ASID member we encourage you apply for membership. Industry Partner Membership benefits include: Networking with interior designers and peers; Educate and showcase your products/services to the industry; Chapter leadership and volunteer opportunities; Opportunities for Lunch & Learn programs; Access to the industry's leading source of information and research; Subscription to ASID ICON, the Society's award-winning bi-monthly publication; Sponsorship and marketing opportunities; Listing in the online Industry Partner Directory; Link from ASID Web site to company Web site; Discounts on ASID member mailing list; Use of prestigious ASID Industry Partner logo.

National ASID is currently running a promotion code good through the end of this year. The code "Chapter09" will waive your \$25 application fee when you apply for membership. Please review the attached Industry Partner Membership Application. If you have any questions concerning membership, please contact Tabitha Czeck, Chapter Administrator at (612) 339-6003.

ASID Policies, Revised January 2009

Section F Chapter Financial

Article 1 Chapter Related Financial Issues

Section 5 Chapter Events & Fundraising Activities

Number 10; "Specific event sponsorships at the Chapter level may be extended to both Industry Partner and non-Industry Partner companies with the following caveats. The Chapter's Industry Partners must receive preferential treatment in the solicitation of sponsors (the right of first refusal). In addition, when non-Industry Partner companies are approached for a specific event sponsorship the fee for the sponsorship should be at least 50% higher to encourage their full participation in the Society as an Industry Sponsor."

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