



## Membership E-Blast: May 3, 2010

For the most current information visit our calendar of events: [www.asidmn.org/calendar\\_member.cfm](http://www.asidmn.org/calendar_member.cfm)

### May

6<sup>th</sup> Thursday

#### **Business Development**

**Location:** IMS Conference Room B

**Speaker:** Mark Ehlen, Ehlen Creative Communication. 20 plus years photographing building interiors and exteriors for designers, builders, remodelers, and property management companies.

**Topic:** Improving your project and professional image with basic photoshop. Class objective will be to gain a working knowledge of basic Photoshop adjustment tools. Also covered will be photo file formats and file backup. Class will be taught at a very beginning, never opened the software before level using Photoshop Elements but info will be applicable to most other image editing programs. Class is encouraged to bring their own laptops and photo files.

**Time:** 11:30am - 1:00pm

**RSVP:** [info@asidmn.org](mailto:info@asidmn.org) or 612-339-6003. (The May Business Development class is limited to 14 people) Business Development is an information and business exchange meeting for ASID independent designers.

13<sup>th</sup> Thursday

#### **Lunch & Learn "What Shade of Green is the Right Shade?"**

**Location:** IMS, Suite 512

**Time:** 11:30am - 1:00pm

**Speaker:** Jim Sweeney, Founder/Senior Designer for Mom's Landscaping & Design, Industry Partner ASID

**Topic:** What's the RIGHT approach to being "green" in the landscape? You might be surprised at some of our answers. This presentation will focus on what we can do to lessen the impact on the environment FIRST from a design perspective and will also discuss the use of native vs. Imported materials as well as responsible water management.

**CEU:** None

**RSVP:** [info@asidmn.org](mailto:info@asidmn.org) or 612-339-6003. Reservations are limited to twenty-five attendees.

14<sup>th</sup> Friday

#### **Monthly Meeting "2010 Showcase Home Opening Night Gala"**

The Opening Night Gala gives guests the first opportunity to view the homes and meet the designers-all while enjoying specialty cuisine, drinks and entertainment. Guests include an incredible mix of industry people, retailers, designers, local notables as well as neighbors, friends, charity supporters and *Mpls.St.Paul Magazine* readers.

**Locations:** Lake of the Isles Home, 2691 E. Lake of the Isles Parkway, Minneapolis, MN 55405

Lake Calhoun Home, 1805 W. Lake Street, Minneapolis, MN 55405

**Tickets:** Tickets are available on-line only at [www.mspmag.com/hometour](http://www.mspmag.com/hometour) TICKETS ARE LIMITED

**VIP Reception:** Ticket - SOLD OUT

**Gala:** Ticket includes the Gala at the Lake Calhoun Home

**Cost:** \$75

**Time:** 7:30 – 11:00pm at Lake Calhoun Home

For full Showcase Home Tour details visit [www.mspmag.com/hometour](http://www.mspmag.com/hometour)

15<sup>th</sup> Saturday

#### **Showcase Home Public Self-Guided Tour Begins**

**Dates:** May 15<sup>th</sup> – June 13<sup>th</sup>, **Wednesday-Sundays only**

**Time:** 10:00am – 4:00pm

**Locations:** Lake of the Isles Home, 2691 E. Lake of the Isles Parkway, Minneapolis, MN 55405

Lake Calhoun Home, 1805 W. Lake Street, Minneapolis, MN 55405

An exclusive opportunity to experience two lake homes and two design styles for the price of one! This is a self guided tour. Start your tour at either home. The homes are located approximately 6 blocks from each other. It is possible to walk between the two, but driving is recommended. On-street parking at both homes is available.

**Tickets:** \$15 at the ASID office (Reminder: Checks need to be made out to MSP Communications for Showcase Tickets – not ASID)

For full Showcase Home Tour details visit [www.mspmag.com/hometour](http://www.mspmag.com/hometour)

27<sup>th</sup> Thursday  
.1 CEU

Lunch & Learn **“Universal Design - The Paradigm is Here!”**

**Location:** IMS, Conference Room B

**Time:** 11:30am - 1:00pm: **FULL**  
9:30am – 11:00am: Open

**Speaker:** Jackie Maher is a Certified Interior Designer, having passed the NCIDQ in 2001. She is a Senior Sales Executive representing Kohler & Kallista plumbing products and currently works with Kohler Registered Showrooms, architects, interior designers and remodelers to help meet the specification needs of the design community.

**Topic:** Universal Design: All people, all walks of life. All shapes, all sizes, all ages... We could be any one of these people at any time... Can we live our lives in harmony no matter what our circumstances? Come learn about designing kitchens and baths and how we utilize our homes and buildings. Learn about simple modifications in design that are aesthetically pleasing and functional. Everybody's life cycle is different. There is no one life cycle the same as another. There is no "average", that one solution is created for - young, fit, male, female, adult, and adolescent. There is no entitlement based on age. The average person can expect to experience a "disability" at some point in their life - broken arm, leg, pregnancy, surgery, arthritis, etc. You never know what's going to happen in life - why not plan for the future?

**CEU:** .1 CEU

**RSVP:** [info@asidmn.org](mailto:info@asidmn.org) or 612-339-6003. Reservations are limited to twenty-five attendees

31<sup>st</sup> Monday

**Memorial Day** ASID office & IMS building closed.

## June

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3<sup>rd</sup> Thursday

**Business Development**

**Location:** IMS Conference Room B

**Speaker:** Stay tuned for details.

**Time:** 11:30am - 1:00pm

**RSVP:** [info@asidmn.org](mailto:info@asidmn.org) or 612-339-6003.

Business Development is an information and business exchange meeting for ASID independent designers.

7<sup>th</sup> Monday

Showcase Home **Gallery of Stars Partnership Event**

**Date:** Monday June 7, 2010

**Time:** 10:00am – 1:00pm

**Locations:** Lake of the Isles Home, 2691 E. Lake of the Isles Parkway, Minneapolis, MN 55405  
Lake Calhoun Home, 1805 W. Lake Street, Minneapolis, MN 55405

**Tickets:** \$15 Available only at the ASID office beginning May 10<sup>th</sup>. (Reminder: Checks need to be made out to MSP Communications for Showcase Tickets – not ASID)

**Spend an afternoon getting to know the vendors and suppliers who made the ASID Showcase House possible.** This event allows these partners to be recognized for their contributions and accomplishments, while offering fellow industry members a look behind the scenes. Enjoy refreshments while you tour the home.

**Stay tuned for more information on Seminars.**

10<sup>th</sup> Thursday  
.1 CEU

Lunch & Learn **“Water Conservation and the Use of Plumbing Products”**

**Location:** IMS, Conference Room B

**Time:** 11:30am - 1:00pm

**Speaker:** Jackie Maher is a Certified Interior Designer, having passed the NCIDQ in 2001. She is a Senior Sales Executive representing Kohler & Kallista plumbing products and currently works with Kohler Registered Showrooms, architects, interior designers and remodelers to help meet the specification needs of the design community.

**Topic:** Whether specifying plumbing products that help buildings become more water-efficient, reducing facility operating costs or accommodating the preferences of homeowners and commercial buildings, environmentally conscious fixtures and faucets address the challenging demands of customers and preserve one of our most precious natural resources. Even though many people believe water conservation is not an issue in Minnesota, it is fast becoming a major concern, as old infrastructure that moves water throughout our community is aging and needs repair or replacement. As taxpayers we will be responsible for the cost.

The need to improve our conservation efforts is significant. Come learn what you can do to help your clients make changes that will have a positive impact on our environment.

**CEU:** .1 CEU

**RSVP:** info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees

24<sup>th</sup> Thursday Lunch & Learn “**ASID Award Submittals**”

**Location:** IMS, Conference Room B

**Time:** 11:30am - 1:00pm

**Speaker:** David Heide, Allied Member ASID. A strong believer in the benefit that good design brings to the community, David has always worked to preserve the design integrity of the city in which he lives. He served for five years on the St. Paul Heritage Preservation Commission, and chaired its design review committee for three years. As a designer, David has been honored with numerous awards from the Sub Zero-Wolf Kitchen Design Contest, AIA Minnesota and other organizations.

**Topic:** David Heide is the current chairman for the ASID Awards Submission Committee. It has been the primary objective of the board to refine the award submittal process and to provide guidelines, to enhance the presentation format. Learn first hand about the changes and gain insight on how you can submit an award-winning entry.

**CEU:** None

**RSVP:** info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

For this Lunch & Learn you are responsible for bringing your own lunch.

**Awards Banquet Sponsor:** Thank you to Francis King our Exclusive Diamond Sponsor for the 2010 ASID Design Awards Banquet!

## Member Events & Etc.

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The following events are listed as a service to ASID members. The event listings are summaries and do not contain full details. For reservations and full event details, please contact the event host.

MSP As a valued partner of ASID MN, you will be receiving complimentary issues of *Mpls.St.Paul Magazine's* quarterly HOME magazine. *Mpls.St.Paul Magazine HOME* brings readers the best in home design, covering beautiful rooms and architecture and the creative talents behind the homes. Remaining 2010 *Mpls.St.Paul Magazine HOME* issues will be published in July and October. Look for your copy soon!

5/4 **Building Quiet Environments and Home Integration for Convenience, Comfort, and Safety, .2 CEU**

**.2 CEU** Opportunities at IMS. Speaker/Educator Mark Kurilla from CS Media Inc. will be offering these 2 classes on Tuesday, May 4<sup>th</sup>. The classes will be presented in Conference Room B within the IMS. Building Quiet Environments class at 10:00 – 11:00 am and Home Integrations for Convenience, Comfort, and Safety class at 11:15 – 12:15. Lunch will be brought in at noon for all that attend. Please RSVP as the class has limited seating available. RSVP@cs-mediainc.com or by calling 952.486-7345 ask for Christina. Please indicate if you will be attending both classes or are only able to attend one. You aren't going to want to miss this FREE CEU opportunity. Due to demand, a second day of CS Media classes was opened up – the April 29<sup>th</sup> classes are full.

5/6 Join ASID Industry Partner **ItalianHome-Italy By Web** outpost in IMS Suite 542 for a wine & cheese open house on Thursday, May 6<sup>th</sup> 4:30-7:00pm.

5/12 Back by popular demand! **Accessibility Codes for Interior Environments with Curt Wiehle, MN State Building Code Representative.** He is involved in the development of the State's accessibility code and provides educational seminars and technical assistance on the content of the code. He has the great ability to entertain you while educating you on this important topic! He has held this position since 1996.

**Seminar features:** Review current Accessibility codes applicable to the design of commercial interiors; Come away with a better understanding of how to apply codes to a project; Get an advantage! Discuss possible future Accessibility requirements.

**Where:** IMS Suite 185; Wednesday, May 12<sup>th</sup>, 2010; 8:00am -8:30 a.m. Registration; 8:30-11:45 a.m. Seminar

**Cost:** \$90 Paid by May 3<sup>rd</sup>, 2010; \$40 Students, Paid by May 3<sup>rd</sup>, 2010; \$100 Paid after May 3<sup>rd</sup>, 2010

**Register:** <https://www.membertechonline.com/iida/register.aspx>

5/13 **International Market Square, Industry Partner of ASID presents their May Seminar Series: More buzz for your brand, more tips for your business. Exclusively for the design trade.**

Holly Hunt, Industry Partner of ASID will host “Production Seminar – Fine Quality Casegoods and Upholstery”  
KDR Designer Showrooms, Industry Partner of ASID will host “Grange Furniture – A Century of Fine Design”

Artful Decor, Industry Partner of ASID will host the Reception “The Many Talents of Phoenix Art Group”.  
For full details and to register visit: <http://www.imsdesigncenter.com/calendar/>  
Please call Lindsay with any questions at 612-330-9467.

- 5/26 **Smart Remodeling** Presented by MPCA with registration through MN GreenStar. Help ensure that your remodels will make homes safer, healthier, more durable and more resource-efficient. Wednesday, May 26<sup>th</sup>, Maplewood Community Center, 7:30am – 4:30pm. Cost is \$45 and includes continental breakfast, lunch and afternoon refreshments. For full details and to register please visit: [www.mngreenstar.org/smartremodel](http://www.mngreenstar.org/smartremodel)
- 6/4 **Hickory Chair Showroom**, Industry Partner of ASID, is hosting Thomas O’Brien on Friday, June 4<sup>th</sup> at 10:30am for his design presentation and book signing. Contact Fran Kraft, Showroom manager, to RSVP at 612-354-7102.

The ASID MN Office has recently installed new lighting in the front office and conference room. We are offering our previous light fixtures for sale; contact the ASID office if you are interested.

**Reminder to all Practitioner members (Allied and Professional):** ASID now requires 6 hours of continuing education (.6 CEU) every two years. The next two-year period ends on December 31, 2011.