



Membership E-Blast: April 15, 2010

For the most current information visit our calendar of events: www.asidmn.org/calendar_member.cfm

April

19th Monday
.6 CEU

Deadline to sign up to become a Certified Green Designer

The ASID Minnesota Green Committee is offering an all day event that will enable designers to become Certified SFC Green Designers. Studies have shown that 50% of people who would ever seriously consider hiring an interior designer would hire a certified green designer if they knew one. To help maintain relevance in a rapidly changing market, ASID Minnesota/Green Committee is partnering with Sustainable Furnishings Council in presenting this industry first, 7-hour (.6 ceu) exam course. Written by a LEED AP, it is the most complete training in green residential to give you the knowledge and credentials you need. Passing participants will receive a Certificate of Completion, business cards, and a free copy of the SFC Green Home Furnishing Consumer Study. **This exam course will be held on May 5th at Como Park Conservatory. We will begin at 10 a.m. and continue until 5 p.m. Lunch and Snacks are included – parking is free, all for \$299.00.** We have a limited number of spaces so please register early. Register today at: http://www.sustainablefurnishings.org/sites/sustainablefurnishings.org/files/sfc-images/GREENleaders_registration%20form%20Spring%20%2710_1.pdf
Free recycled ASID Bags to the first 20 registrants!

19th Monday

ASID Office is closed.

20th Tuesday

Monthly Meeting “Mix & Mingle with our ASID MN Industry Partners!”

Location: Room & Board, 7010 France Ave S, Edina, MN 55435

Time: 5:30pm - 8:00pm

Details: Please join us for an evening of networking with our associations finest Industry Partners and Practitioner members. Enjoy great conversation, design inspiration and personal showroom tours of Room & Board's new 2010 collection. Learn more about their American-made home furnishings with handcrafted quality and endless custom options. Complimentary wine and hors d'oeuvres will be served. Room & Board will also be highlighting their new 2010 outdoor collection with a special give away. Sign up now to attend this special event and the opportunity to win an outdoor product!

Cost: \$10 Member, \$5 Student, \$20 Non-Member

CEU: None

RSVP: info@asidmn.org or 612-339-6003.

Reimbursements will not be given for prepaid events.

22nd Thursday

Lunch & Learn “The Possibilities of Cast Glass and its Place in Design”

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm

Speaker: Peter Zelle, Industry Partner Representative for Zelle Glass Studio

Topic: Learn about the potential of cast glass and its beautiful rich colors. How it can interact with light and create depth and space that other materials cannot. See its luminosity and warmth. Touch and feel samples of various styles and forming processes. Industry Partner Peter Zelle, of Zelle Glass Studio Ltd, will share his 25 year knowledge of casting glass and all its wonder with you at this informative and exciting session. Once you discover the advantages and varieties of cast glass, such as depth of color, layering effects, durability, and its ranging effects with light, you can focus your imagination on the wide range of applications: furniture, lighting, walkways, partitions and indoor and outdoor sculptures, to name a few.

CEU: None

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

May

6th Thursday

Business Development

Location: IMS Conference Room B

Speaker: Mark Ehlen, Ehlen Creative Communication. 20 plus years photographing building interiors and exteriors for designers, builders, remodelers, and property management companies.

Topic: Improving your project and professional image with basic photoshop. Class objective will be to gain a working knowledge of basic Photoshop adjustment tools. Also covered will be photo file formats and file backup. Class will be taught at a very beginning, never opened the software before level using Photoshop Elements but info will be applicable to most other image editing programs. Class is encouraged to bring their own laptops and photo files.

Time: 11:45am - 1:00pm

RSVP: info@asidmn.org or 612-339-6003. (The May Business Development class is limited to 14 people) Business Development is an information and business exchange meeting for ASID independent designers.

13th Thursday

Lunch & Learn "What Shade of Green is the Right Shade?"

Location: IMS, Suite 512

Time: 11:30am - 1:00pm

Speaker: Jim Sweeney, Founder/Senior Designer for Mom's Landscaping & Design, Industry Partner ASID

Topic: What's the RIGHT approach to being "green" in the landscape? You might be surprised at some of our answers. This presentation will focus on what we can do to lessen the impact on the environment FIRST from a design perspective and will also discuss the use of native vs. Imported materials as well as responsible water management.

CEU: None

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

14th Friday

Monthly Meeting "2010 Showcase Home Opening Night Gala"

The Opening Night Gala gives guests the first opportunity to view the homes and meet the designers-all while enjoying specialty cuisine, drinks and entertainment. Guests include an incredible mix of industry people, retailers, designers, local notables as well as neighbors, friends, charity supporters and *Mpls.St.Paul Magazine* readers.

Locations: Lake of the Isles Home, 2691 E. Lake of the Isles Parkway, Minneapolis, MN 55405
Lake Calhoun Home, 1805 W. Lake Street, Minneapolis, MN 55405

Tickets: Tickets are available on-line only at www.mspmag.com/hometour TICKETS ARE LIMITED

VIP Reception: Ticket includes a VIP reception at the Lake of the Isles home followed by the Gala at the Lake Calhoun Home

Cost: \$100

Time: 6:00pm – 9:00pm at Lake of the Isles Home & 7:30 – 11:00pm at Lake Calhoun Home

Gala: Ticket includes the Gala at the Lake Calhoun Home

Cost: \$75

Time: 7:30 – 11:00pm at Lake Calhoun Home

For full Showcase Home Tour details visit www.mspmag.com/hometour

16th Saturday

Showcase Home Public Self-Guided Tour Begins

Dates: May 16th – June 13th, **Wednesday-Sundays only**

Time: 10:00am – 4:00pm

Locations: Lake of the Isles Home, 2691 E. Lake of the Isles Parkway, Minneapolis, MN 55405
Lake Calhoun Home, 1805 W. Lake Street, Minneapolis, MN 55405

An exclusive opportunity to experience two lake homes and two design styles for the price of one! This is a self guided tour. Start your tour at either home. The homes are located approximately 6 blocks from each other. It is possible to walk between the two, but driving is recommended. On-street parking at both homes is available.

Tickets: \$15 at the ASID office; \$20 on-line at www.mspmag.com/hometour; \$20 at the door

For full Showcase Home Tour details visit www.mspmag.com/hometour

27th Thursday

Lunch & Learn "Universal Design - The Paradigm is Here!"

.1 CEU

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm **FULL**
9:30am – 11:00am Open

Speaker: Jackie Maher is a Certified Interior Designer, having passed the NCIDQ in 2001. She is a Senior Sales Executive representing Kohler & Kallista plumbing products and currently works with Kohler Registered Showrooms, architects, interior designers and remodelers to help meet the specification needs of the design community.

Topic: Universal Design: All people, all walks of life. All shapes, all sizes, all ages... We could be any one of these people at any time... Can we live our lives in harmony no matter what our circumstances? Come learn about designing kitchens and baths and how we utilize our homes and buildings. Learn about simple modifications in design that are aesthetically pleasing and functional. Everybody's life cycle is different. There is no one life cycle the same as another. There is no "average", that one solution is created for - young, fit, male, female, adult, and adolescent. There is no entitlement based on age. The average person can expect to experience a "disability" at some point in their life - broken arm, leg, pregnancy, surgery, arthritis, etc. You never know what's going to happen in life - why not plan for the future?

CEU: .1 CEU

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees

31st Monday **Memorial Day** ASID office & IMS building closed.

Member Events & Etc.

The following events are listed as a service to ASID members. The event listings are summaries and do not contain full details. For reservations and full event details, please contact the event host.

MSP Listing Melinda Nelson would like to include ASID members in their July Listings, pending space. ASID members are invited to submit the following information by Friday, April 16 to mnelson@mspmag.com: Firm Name; 5 – 6 sentence description (may be edited to 2-3 sentences) pending space; Address; Phone; Web site; + 1 –2 high-res images (please note that they can't use all photos). This is an invitation to ASID members, not an exclusive opportunity.

4/15 - Prosource Wholesale Flooring, Industry Partner of ASID announces their **Direct From Top Manufacturers Price Buster Flooring Event**. Inventories are piled high and manufacturers are cutting prices to move it out! You and your clients will find hundreds of top name floors and deep discounts for a limited time only! Leverage your wholesale edge with factory authorized savings for a limited time only.
4-17 April 15-17, Thursday 8:00am-7:00pm, Friday 8:00am-5:00pm, Saturday 9:00am-4:00pm.
For full details visit: <http://www.prosourcefloors.com/bloomington/Lists/ShowroomNews/Details.aspx?ID=17>

4/22 California Closets Galleria Design Studio, ASID Industry Partner, is hosting a **Haiti and Chile Relief Event** on Thursday, April 22nd from 10:00 am to 9:00 pm to collect as many donations as possible for the American Red Cross International Relief Fund. Donations **of any size** will qualify you to win drawings from our participating sponsors as well as a Simple Solutions Garage/Utility Cabinet by California Closets. California Closets will also donate 5% of all sales (paid in full) during the event to the Red Cross. Beverages and appetizers will be served the entire day. This event is open to the public so please invite your friends, family, co-workers and network! Contact Darci Fredricks at 952.426.7509 with any questions or to sponsor the event.

4/23 - St. Paul Fine Art Event! Enjoy spring and exploring the arts by coming to the Art Crawl! **Stop and say hello to Candice Simpson Industry Partner Representative for IDAL, showing her fine art in this seasons St. Paul Art Crawl**. She will be showing with 4 other artists whose medium ranges from stained glass to jewelry, outdoor lawn art and graphic art mixed media works. You can find Candice at JA Geiger Studio, 1647 Beech Street, St Paul MN 55106. Come on Friday night and enjoy authentic Mexican Cuisine! Download a map of the adventure at www.stpaulartcrawl.org and see all the buildings participating in the event.

5/4 **Building Quiet Environments and Home Integration for Convenience, Comfort, and Safety, .2 CEU**
.2 CEU Opportunities at IMS. Speaker/Educator Mark Kurilla from CS Media Inc. will be offering these 2 classes on Tuesday, May 4th. The classes will be presented in Conference Room B within the IMS. Building Quiet Environments class at 10:00 – 11:00 am and Home Integrations for Convenience, Comfort, and Safety class at 11:15 – 12:15. Lunch will be brought in at noon for all that attend. Please RSVP as the class has limited seating available. RSVP@cs-mediainc.com or by calling 952.486-7345 ask for Christina. Please indicate if you will be attending both classes or are only able to attend one. You aren't going to want to miss this FREE CEU opportunity. Due to demand, a second day of CS Media classes was opened up – the April 29th classes are full.

5/13 **International Market Square, Industry Partner of ASID presents their May Seminar Series: More buzz for your brand, more tips for your business. Exclusively for the design trade.**

Holly Hunt, Industry Partner of ASID will host "Production Seminar – Fine Quality Casegoods and Upholstery"
KDR Designer Showrooms, Industry Partner of ASID will host "Grange Furniture – A Century of Fine Design"
Artful Decor, Industry Partner of ASID will host the Reception "The Many Talents of Phoenix Art Group".
For full details and to register visit: <http://www.imsdesigncenter.com/calendar/>
Please call Lindsay with any questions at 612-330-9467.

Reminder to all Practitioner members (Allied and Professional): ASID now requires 6 hours of continuing education (.6 CEU) every two years. The next two-year period ends on December 31, 2011.