



Membership E-Blast: March 15, 2010

For the most current information visit our calendar of events: www.asidmn.org/calendar_member.cfm

March

- 16th Tuesday Monthly Meeting **“2010 Distinguished Speaker Series”**
Location: International Market Square Suite 185
Session 1: 10:00am – 12:00pm
.2 CEU **“Supersize Your Success: 7 Steps to Peak Profits in Challenging Economic Times”** presented by Fred Berns. It doesn't take magic to rise above this Recession, connect with better clients, close bigger deals, and achieve greater profits. It takes seven simple sales and marketing strategies. Attend this program, and you'll learn a single sales technique that will help you immediately boost your income, help you immediately increase the number of sales you close and set you apart and above all of your competitors.
.2 CEU **Session 2:** 1:00pm – 3:00pm
“Red Stag Carbon Footprint: Taking Sustainable Design into Everyday Operations” presented by Rachele Schoessler Lynn, ASID, CID, LEED AP. Has the carbon footprint become the new frontier for sustainable design? This session will explain how the design team defined the carbon footprint for a new Minneapolis restaurant. It will demonstrate how the design team moved beyond traditional front-end design and explored sustainable operations through carbon footprint measurements. The session will present lessons learned, including design changes, process improvements and operational impacts.
Time: 9:45 Registration
10:00am – 12:00pm, Session 1
12:00pm – 1:00pm, Lunch (Included in full registration only. Provided by Hickory Chair)
1:00pm – 3:00pm, Session 2
Cost: \$30: .2 CEU, 10:00am – 12:00pm, **Fred Berns Session Only**, (\$15 Student/\$45 Non-Member)
\$30: .2 CEU, 1:00pm – 3:00pm, **Rachele Schoessler Lynn Session Only**, (\$15 Stu/\$45 NonMbr)
\$50: .4 CEU, 10:00am – 3:00pm, **Full Session** (\$25 Student; \$75 Non-Member)
CEU: .4 CEU
RSVP: info@asidmn.org or 612-339-6003. Reimbursements will not be given for prepaid events. The 2010 Distinguished Speaker Series is sponsored by Broan NuTone
- 25th Thursday Lunch & Learn **“Artful Solutions: Making Fine Art Practical and Affordable for Any Environment”**
Location: IMS, Conference Room B
Time: 11:30am - 1:00pm
Speaker: Stephanie Weber, Curator and Gallery Partner at Artful Décor Gallery, ASID Industry Partner Representative. Stephanie has recently opened an art gallery at IMS with partner Lisa Powell of Art Rent and Lease after 20 years as an Art Consultant and Trainer in the art industry. Stephanie's mission has been to create design solutions and Bring Beauty to Life through artwork for homes and business. She holds design degrees from UW-Madison and FIT in New York, NY.
Topic: Discover the unique solutions Artful Décor has to offer you and your client. We will discuss the latest in residential art trends, including outdoor art and art on metal, plexi and bamboo. Also, how sustainability in art is growing in popularity and how you can become an expert. Learn about our studio oils, giclees and canvas reproductions that make art affordable on any client's budget. We also offer unique budget solutions by renting and leasing artwork. We have the solutions for your projects.
CEU: None
RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

April

- 1st Thursday **Business Development**
Location: IMS Conference Room B
Speaker: Kristine Kubes, Kubes Law Office, PLLC, Industry Partner of ASID
Topic: Ethics and Legal Topics for Designers

Time: 11:45am - 1:00pm

RSVP: info@asidmn.org or 612-339-6003.

Business Development is an information and business exchange meeting for ASID independent designers.

8th Thursday

Lunch & Learn **"Tile 101"**

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm

Speaker: Terry Logsdon, Showroom & Residential Sales Manager for RBC Tile & Stone, Industry Partner of ASID.

Topic: Learn everything you've ever wanted to know about tile! From the different types of stones, to types of grout and even the "green" factor behind some of RBC's products.

CEU: None

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees. When you register, please remember to attend as a courtesy to our hosts. Thank you.

15th Thursday

.6 CEU

Deadline to sign up to become a Certified Green Designer

The ASID Minnesota Green Committee is offering an all day event that will enable designers to become Certified SFC Green Designers. Studies have shown that 50% of people who would ever seriously consider hiring an Interior designer would hire a certified green designer if they knew one. To help maintain relevance in a rapidly changing market, ASID Minnesota/Green Committee is partnering with Sustainable Furnishings Council in presenting this industry first, 7-hour (.6 ceu) exam course. Written by a LEED AP, it is the most complete training in green residential to give you the knowledge and credentials you need.

Passing participants will receive a Certificate of Completion, business cards, and a free copy of the SFC Green Home Furnishing Consumer Study. **This exam course will be held on May 5th at Como Park Conservatory. We will begin at 10 a.m. and continue until 5 p.m. Lunch and Snacks are included – parking is free, all for \$299.00.** We have a limited number of spaces so please register early.

Register today at: http://www.sustainablefurnishings.org/sites/sustainablefurnishings.org/files/sfc-images/GREENleaders_registration%20form%20Spring%20%2710_1.pdf

20th Tuesday

Monthly Meeting **"Mix & Mingle with our ASID MN Industry Partners!"**

Location: Room & Board, 7010 France Ave S, Edina, MN 55435

Time: 5:30pm - 8:00pm

Details: Please join us for an evening of networking with our associations finest Industry Partners and Practitioner members. Enjoy great conversation, design inspiration and personal showroom tours of Room & Board's new 2010 collection. Learn more about their American-made home furnishings with handcrafted quality and endless custom options. Complimentary wine and hors d'oeuvres will be served. Room & Board will also be highlighting their new 2010 outdoor collection with a special give away. Sign up now to attend this special event and the opportunity to win an outdoor product!

Cost: \$10 Member, \$5 Student, \$20 Non-Member

CEU: None

RSVP: info@asidmn.org or 612-339-6003.

Reimbursements will not be given for prepaid events.

22nd Thursday

Lunch & Learn **"The Possibilities of Cast Glass and its Place in Design"**

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm

Speaker: Peter Zelle, Industry Partner Representative for Zelle Glass Studio

Topic: Learn about the potential of cast glass and its beautiful rich colors. How it can interact with light and create depth and space that other materials cannot. See its luminosity and warmth. Touch and feel samples of various styles and forming processes. Industry Partner Peter Zelle, of Zelle Glass Studio Ltd, will share his 25 year knowledge of casting glass and all its wonder with you at this informative and exciting session. Once you discover the advantages and varieties of cast glass, such as depth of color, layering effects, durability, and its ranging effects with light, you can focus your imagination on the wide range of applications: furniture, lighting, walkways, partitions and indoor and outdoor sculptures, to name a few.

CEU: None

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

Member Events & Etc.

The following events are listed as a service to ASID members. The event listings are summaries and do not contain full details. For reservations and full event details, please contact the event host.

- EPA Law** Under a new EPA law, set to take effect this April 22 any contractor doing lead-abatement work on a pre 1978 property must be certified. **If you recommend a contractor who is not certified, you could be liable under the new law should a problem arise due to the lead-abatement work.** For full details please visit: <http://www.epa.gov/lead/pubs/sbcomplianceguide.pdf>
- 3/24 **Hirshfield's Architectural, Designer and Commercial Paints and Coatings Trade Fair** Special Guest Presenter, Barbara Richardson, Color Trends & Color Psychology in the Built Environment. Wednesday, March 24, 2010 2:00pm - 6:30pm, Hirshfield's Corporate Distribution Center, 725 2nd Avenue North, Minneapolis, MN 55405 For complete details and to register please visit: <http://www.hirshfields.com/tradeshow/index.html>
- 4/8 **Residential Breakfast 9:00-10:30am, Knoll** Showroom, Industry Partner of ASID, IMS Suite 535. New product presentations from: Knoll Textiles, Knoll Studio, Spinneybeck Leather & Waterworks. Launch of "specification challenge contest" for residential designers. Breakfast provided. Please RSVP to: Lisa Kirkbride 612-313-8101 or lkirkbride@knoll.com.
- 4/8 **Dunwoody College of Technology will be having a graduation and internship exhibit** in conjunction with a new showroom open house at Hickory Chair and Blended Blue on Thursday, April 8th 4-7pm. They would like to invite all ASID design professionals to help them celebrate with live music, hors d'oeuvres, and beverages.
- 4/29 **Building Quiet Environments and Home Integration for Convenience, Comfort, and Safety, .2 CEU**
.2 CEU Opportunities at IMS. Speaker/Educator Mark Kurilla from CS Media Inc. will be offering these 2 classes on Thursday, April 29th. The classes will be presented in Conference Room B within the IMS. Building Quiet Environments class at 10:00 – 11:00 am and Home Integrations for Convenience, Comfort, and Safety class at 11:15 – 12:15. Lunch will be brought in at noon for all that attend. Please RSVP as the class has limited seating available. RSVP@cs-mediainc.com or by calling 952.486-7345 ask for Christina. Please indicate if you will be attending both classes or are only able to attend one. You aren't going to want to miss this FREE CEU opportunity.
- Art **Be a creative buddy to an inner-city child, volunteer for Art Buddies** by April 1st. Help a child from a low-income Buddies family know the joy of self-expression and the fun of working with a creative person like you. Create one-one-one with your child while working side-by-side with a group of other volunteers from advertising, design and architecture. Help your child create a fanciful costume and journal, get photographed by professional photographers and celebrate in an exciting parade. Afterwards, join your fellow volunteers at a party in Uptown. For complete details please visit: <http://www.artbuddies.org/volunteer.asp>. Contact Stephanie Vagle, Program Manager with any questions at artbuddies@comcast.net or call 651-222-2354.

Reminder to all Practitioner members (Allied and Professional): ASID now requires 6 hours of continuing education (.6 CEU) every two years. The next two-year period ends on December 31, 2011.