



Membership E-Blast: January 18, 2009

For the most current information visit our calendar of events: www.asidmn.org/calendar_member.cfm

January

19th Tuesday

Monthly Meeting “**Technology Program**”

Speakers: Don Schwartz

Topic: Quickbooks 101 for designers from the proposal to cash

Time & Location:

5:30pm – 6:15pm: Networking/Appetizers provided and hosted by CAMBRIA, Suite 167

6:30pm – 7:30pm: Presentation in IMS Suite 512

Cost: \$20, Members, \$10 Student members, \$30 Non-Member*

RSVP: info@asidmn.org or 612-339-6003

*Reimbursements will not be given for prepaid events.

22nd Friday

Registration for our Spring STEP class is now available.

Deadline to register for Spring STEP class is January 22, 2010

ASID has long recognized the key role that the NCIDQ examination plays in design practitioners' career plans. Passage of this rigorous test signifies the hallmark of professionalism in the interior design community, and alerts the public to the expertise and experience of the designer who has met this challenge. To that end, ASID created the STEP program to provide a broad perspective of the issues and information pertinent to the NCIDQ exam. The STEP workshop is comprised of 20 hours of instruction over a 2 1/2-day period. Participants have the opportunity to experience practice exams patterned after the newest NCIDQ and, with the guidance of experienced instructors, determine which areas require further preparation. Workshop participants are provided with a comprehensive workbook that includes practicum exercises and multiple-choice sections similar to those in the NCIDQ exam. These practice tests are administered and thoroughly reviewed during the workshop. The workbook also includes helpful practice exams that participants may take home with them.

Location: University of Minnesota Campus, McNeal Hall, Rm 475, St. Paul, MN 55108. For a map, directions and parking instructions please visit: <http://www1.umn.edu/twincities/maps/McNH>.

Date/Time: Friday February 5, 2010: 2:00pm to 8:00pm;

Saturday February 6, 2010: 8:30am to 6:30pm;

Sunday February 7, 2010: 8:30am to 5:00pm

Price: Full Class: Member \$325, Non-Member \$445

Practicum A La Carte: Member \$260, Non-Member \$325

Deadline to register: January 22, 2010

To register please visit: <http://www.asid.org/bcdevelopment/step/stepworkshops.htm>

For NCIDQ deadlines and requirements please visit: <http://www.ncidq.org>

28th Thursday

.1 CEU

Lunch & Learn “**Hardwood Flooring – The Right Choice**”

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm: **FULL**

9:00am – 10:30: Open (does not include lunch)

Speaker: Debbie Neely, Industry Partner Representative for Lon Musolf Distributing, Specifier Service Representative

Topic: Upon completion the course participants will understand the dynamics of hardwood flooring products and finish coatings. We will discuss the sustainable and renewable nature of using hardwood flooring along with harvest methods used today to preserve our forests. In conclusion we will discuss the healthy aspects of hardwood flooring and how they impact our everyday lives.

CEU: .1CEU

RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees. When you register, please remember to attend as a courtesy to our hosts. Thank you.

February

4th Thursday

Business Peer Group

Location: IMS Conference Room B

Time: 11:45 – 1:00pm, no reservations are necessary.

Speaker: Martha Severson, Publisher of SPACES magazine.

Topic: Martha Severson will discuss SPACES value proposition from an advertising and circulation perspective. She will present ideas on how to develop editorial relationships, deliver examples of compelling features that have been published in SPACES, talk about how to communicate to Editors and the value of utilizing a PR firm. Martha has a strong understanding of the competitive media landscape in the Twin Cities. Prepare your questions for the Q and A portion of her presentation to learn more about local media.

The Business Peer Group is an information and business exchange meeting for ASID independent designers.

5th Friday

Student Expo – Save the date

The Student Expo is a collaboration between ASID, IFDA, IIDA and IMS. Sign up to eat lunch with a student, be a vendor or sponsor. Visit www.imsdesigncenter.com/calendar/ for full details and opportunities.

11th Thursday

Lunch & Learn “Conserve Energy, Not Style”

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm

Speaker: Carla Warner, Industry Partner Representative for Warners' Stellian and Angela Warner, Appliance Expert

Topic: What is EnergyStar and what are its standards for energy efficiency? We'll show you what's new in appliances that offer energy savings, top performance and attractive styling. Also, learn about manufacturers' and local dealers' efforts to conserve energy and reduce waste.

CEU: None

RSVP: RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

When you register, please remember to attend as a courtesy to our hosts. Thank you.

16th Tuesday

Monthly Meeting “Carpet Installation 101”

Sponsor: Fabrica

Speaker: Quentin Allison, Rugs & More, Industry Partner of ASID. Becker Brothers Inc. and Beckers Rugs & More have over 50 years in the floor covering industry. Quentin has been in the flooring business for over 16 years and is the installation representative on the Minnesota Floor Covering Association Board of Directors.

Topic: Trouble Shooting Before There is Trouble – Carpet Installation 101

Time: 5:30pm Social, IMS Suite 512

6:30pm Meeting, IMS Suite 185

Cost: \$20, Members, \$10 Student members, \$35 Non-Member*

CUE: None

RSVP: info@asidmn.org or 612-339-6003

*Reimbursements will not be given for cancellations or no-shows.

25th Thursday

Lunch & Learn “Building the Perfect Spa Shower”

Location: IMS, Conference Room B

Time: 11:30am - 1:00pm

Speaker: Keith Rothstein, Outside Sales Consultant, Industry Partner Representative for Waterworks

Topic: This presentation is designed to help designers uncover their client's desires for their personal shower experience. Getting a bit technical, looking at how the water is mixed and moves through the shower system as well as the aesthetics to create the ultimate shower experience.

CEU: None

RSVP: RSVP: info@asidmn.org or 612-339-6003. Reservations are limited to twenty-five attendees.

When you register, please remember to attend as a courtesy to our hosts. Thank you.

Member Events & Etc.

The following events are listed as service to ASID members. The event listings are summaries and do not contain full details. For reservations and full event details, please contact the event host.

IP Moody clients? Maybe they need to see the light. Dark winters can cause depression. One solution is better

Event lighting. January is a great time to recall clients and help them ease away the winter blues. Bring them into LIGHT'N UP Lighting Design Center in Eden Prairie for a demonstration on various home lighting scenes that can make their home feel warm & sun filled. As always LIGHT'N UP's experienced lighting designers will help you construct specific lighting design plans for you and your client. 14797 Martin Dr, Eden Prairie, MN 952-934-6760.

Reminder to all Practitioner members (Allied and Professional): ASID now requires 6 hours of continuing education (.6 CEU) every two years. The next two-year period ends on December 31, 2011.